## Stringing Usa Along

From Traditional Authorities to Identity Management in Library
Technical Services

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#### Raise your hand...

How many of you perform authority work?

How many of you participate in NACO and contribute to the LC NAF?

How many of you create NARs or maintain lists of names outside of the LC NAF?

And...so then what are some of the reasons you needed to create a list of names outside of the LC NAF?

#### My authorities story.



#### Palisot de Beauvois

Palisot of Beauvois, Ambrose-Marie-François-Joseph 1752-1820



Palisot of Beauvois, Ambroise-Marie-François-Joseph (1752-1820) 💳 🗐



Palisot of Beauvois, Ambroise-Marie-François-Joseph 175.-1820

Ambroise Marie Francois Joseph Palisot of Beauvois

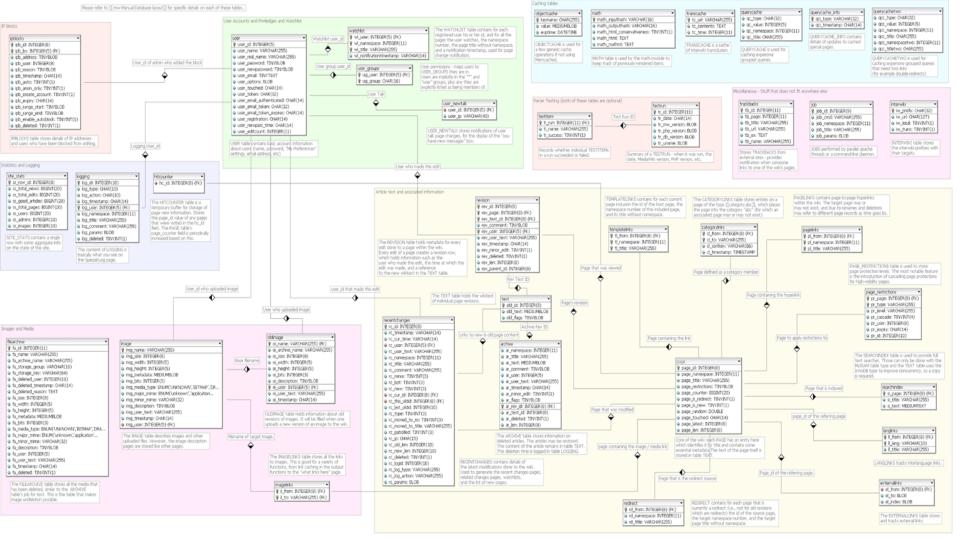
Palisot De Beauvois, Ambroise-Marie-François-Joseph réro

Palisot de Beauvois, AMFJ (Ambroise Marie Francis Joseph), 1752-1820

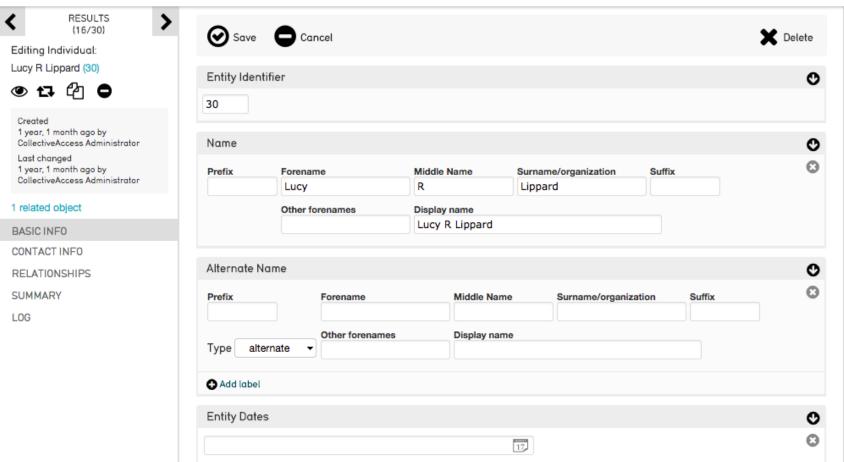
Palisot de Beauvois, Ambroise Marie F ... J ... 1752-1820













Creating new Archival Item

#### TYPE-SPECIFIC METADATA

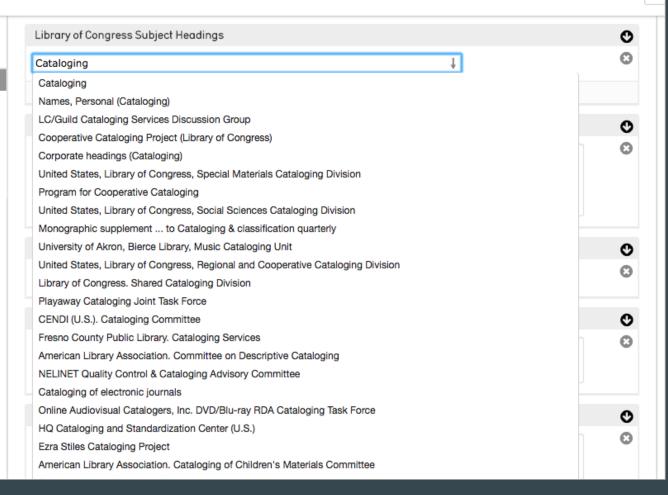
MEDIA

CONDITION

RELATIONSHIPS

ADMINISTRATIVE METADATA

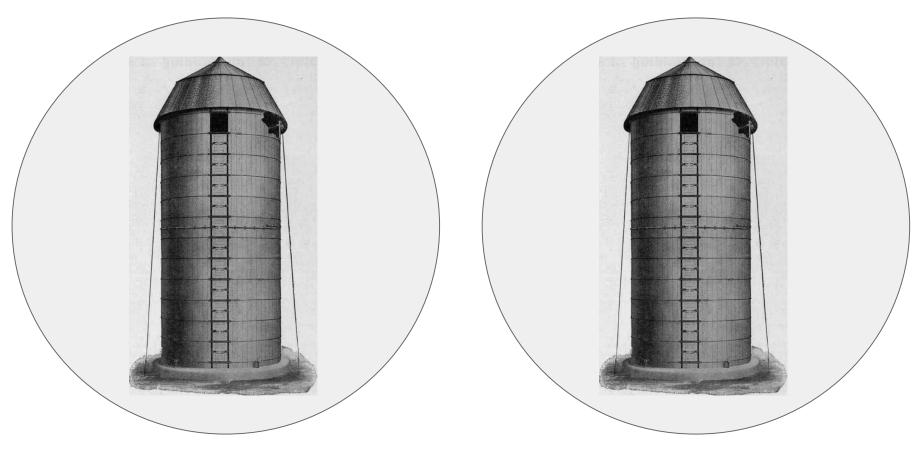
SUMMARY





Keys are key.

# and then... Academic Libraries



Bibliographic Data

Authority Data



#### GLOBAL HEADINGS CHANGE QUEUE



\*SOME\* GLOBAL HEADINGS CHANGE



## Issues with the current system (LCNAF + NACO)

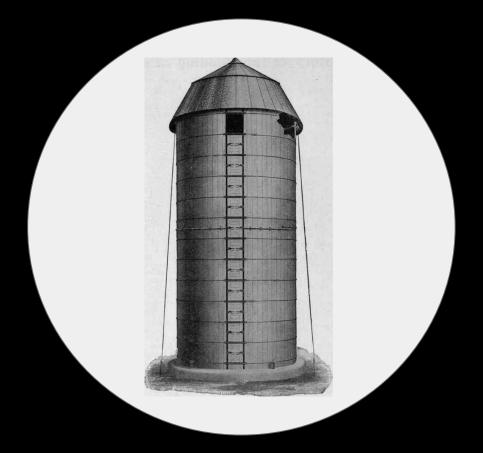
- NARs are complex
- It requires extensive training to make them
- The research for a single NAR can be time consuming

## Issues with the current system (LCNAF + NACO)

- Creating NARs for the LCNAF requires proprietary and expensive software
  - Limits participation
  - Reduces the number of names
  - Inhibits access to collections and therefore further hides already hidden collections

## Issues with the current system (LCNAF + NACO)

- Limited to only a single preferred label for an identity
- Cannot discretely declare different languages for labels
- Based on redundant workflows and catalogers' (biased) judgement
  - Why not leverage existing data?
  - Why not use publisher's author questionnaires? Let the individuals describe themselves?
  - Why recreate metadata that already exists in another datasource?



Same silo, different farm.

# PCC Task Group on Identity Management in NACO

Charge of the PCC **Task Group** on Identity Managemen t in NACO: Background & Issues

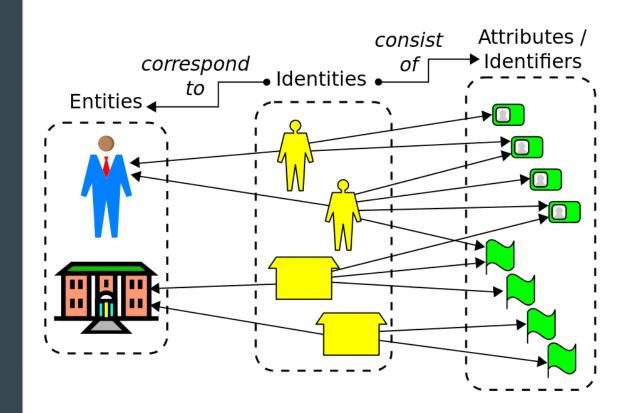
The PCC Vision, Mission and Strategic Directions document, 2015-2017, Strategic Direction 3 is: "Provide leadership for the shift in authority control from an approach primarily based on creating text strings to one focused on managing identities and entities."

The PCC is well positioned to be a leader in this effort to provide a framework for coordination, consultation, and education in the realm of identity management.

#### **Definitions**

#### **Authority control**

manages access to entities by authorizing a specific form of name or other term for access use.



#### **Definitions**

**Identity management** operates by associating a registered identifier with characterizing data which specify a single identity or identified entity. It is distinguished by its focus on differentiating entities through the use of identifiers. Differentiation of names is of secondary importance and may be accomplished by assigning numbering to or concatenating identifying information with instances of the same name in presentation contexts.

Title (Goal): Direct Search for Information about a Name

Primary Stakeholders: Public, Internal Users





Scope: Discovery

Priority: High

Title (Goal): Indirect Search for a Name/Discover experts in specific fields

Primary Stakeholders: Public, Researchers





Scope: Discovery, reconciliation against external data sources

Title (Goal): Reputation Management Support/Scholarly Citation Harvesting

Primary Stakeholders: Administrators, Researchers





Scope: Data gathering, metrics

Priority: High

Title (Goal): Genealogical research

Primary Stakeholders: Genealogists



Scope: Discovery

Priority: High for archives and public libraries; Medium (low?) for academic libraries

Title (Goal): Connecting Experts

Primary Stakeholders: Public, academic, economic developers, business leaders, researchers, and administrators













Scope: Discovery

Title (Goal): Researcher profiles

Primary Stakeholders: Academics, marketing, student groups







Scope: Discovery

Priority: High

Title (Goal): Digitization Crosswalks

Primary Stakeholders: Internal users



Scope: Authority, Content Standards

Title (Goal): Remixing Data for Digital Objects

Primary Stakeholders: Internal users



Scope: Authority control, batch processing, ingesting data

Title (Goal): Record and discover creative and intellectual relationships

Primary Stakeholders: Public, researchers





Scope: Authority control, reconciliation against external datasets

# The PCC-ISNI Pilot Study (aka NACO "Lite")

#### What is ISNI?

- International Standard Name Identifier
- ISO Standard (ISO 27729)
- Part of a family of international standard identifiers, e.g. DOI, ISAN, ISBN, ISRC, ISSN, ISTC, and ISWC.
- Acts as a "bridge" identifier
- Made up of 16 digits. One hundred thousand billion possible combinations.
  - http://www.isni.org/0000000107791034

#### ISNI's mission

"The mission of the ISNI International Authority (ISNI-IA) is to assign to the <u>public name(s)</u> of a researcher, inventor, writer, artist, performer, publisher, etc. a persistent unique identifying number in order to resolve the problem of name ambiguity in search and discovery; and diffuse each assigned ISNI across all repertoires in the global supply chain so that every published work can be <u>unambiguously</u> attributed to its creator wherever that work is described."

## Let's have a Party!

"A Public Identity is the name by which a Party is publicly known."

- A Public Identity might have variant spellings, but all variants represent the single Public Identity.
- A Party might have several Public Identities. Public Identities relating to a single Party will be issued separate ISNIs.
- Links between multiple Public
   Identities shared by a Party can only
   be linked if authorized by the Party.

#### How does ISNI work?

- ISNI is administered by the ISNI International Agency which is governed by the ISNI board and administered by OCLC
- ISNIs are issued through Registration Agencies (RAGs)
- RAGs pay a fee to access and edit the ISNI database. This fee covers ISNI's operation costs.
- RAGs interface between users and the ISNI International Agency
- Any business with a proven interest in the scope of ISNI can become a RAG.
- ISNI holds public records of over 8.3 million identities.
- The ISNI database is a cross-domain resource, contributed to by 29 institutions and databases, and 40 major national and research libraries.

# The PCC is a RAG!

(Umbrella) Registration Agency for ISNI

https://wiki.duraspace.org/display/PCCISNI/PCC+ISNI+Pilot+Home

#### **PCC-ISNI** Pilot

#### Participating Institutions:

Brown, University of Chicago, University of Colorado-Boulder, Columbia,
 Cornell, Harvard, Michigan State, Stanford, Stony Brook, Texas A&M, UC Davis,
 UCLA, and University of Wisconsin-Madison...and sort of now Bard!

#### Goals:

• To develop an understanding of ISNI tools and systems, to create PCC documentation and training for its members, and to put in place member supports for cost-effective scaling of broader PCC involvement in ISNI.

#### PCC ISNI Pilot

#### Joint Areas of Focus:

- API review/testing
- Batch processing template/workflow
- Documentation & training
- ISNI maintenance best practices
- Workflow & tools best practices

#### PCC ISNI Pilot

"The experience of having PCC metadata librarians working in ISNI would generate information for all parties to understand the characteristics (tools, services, workflows, training & documentation) necessary for a sustainable, affordable and effective long-range PCC membership agreement beyond the pilot."

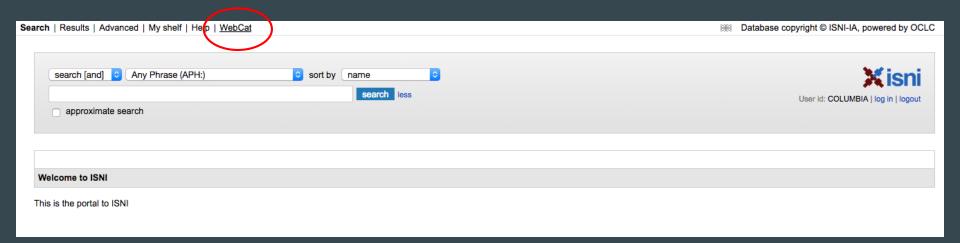
https://wiki.duraspace.org/display/PCCISNI/PCC+ISNI+Pilot+Home

### Metadata Required for an ISNI of a Public Identity State Public identity

- Date and place of birth and or death (or registration and dissolution for legal entities)
- Class and Roles as defined by the RA. Classes define the repertoire (such as Musical, Audio-Visual, Textual) and Roles can be Author, Performer, Publisher, Illustrator, etc.
- Title of reference to a creation
- A URI (or URL) providing a link to more detailed information about the Public Identity.

Welcome to ISNI		
Before you can search you have to identify yourself.		
Please type your name/number and password and click the send button.		
name/number		
password send		
save password		
Your login and password will be saved in a cookie on this computer for a certain period of time.		
If you log in from a shared computer, you are advised not to use the option save password.		
By using this service you agree that cookies may be stored on your device. Click here for more information on these cookies.		

#### ISNI runs test and production databases



#### Opening "home" screen

#### View of WebCat functions

Here is the list with available WebCat forms. Please pick the appropriate form for the record you want to create or edit.

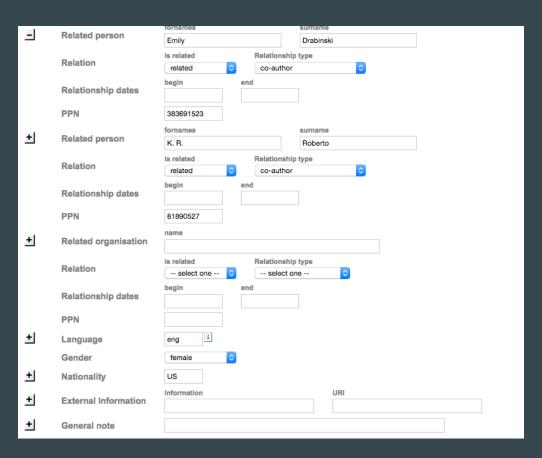
Add an identity: organisation

Add an identity: person or fictional character

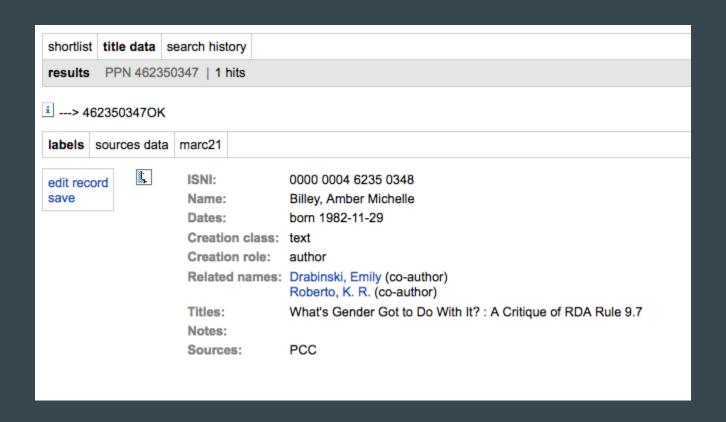
You can add new identities for organizations or persons/fictional characters

	Identifier	PCC identifier
	Name	fornames surname numeration title  Amber Michelle Billey
	Dates	1982-11-29 i death
_	Creation class	text
+	Creation class	art works
_	Creation role	author
+	Creation role	artist
+	Work	title What's Gender Got to Do With It?
		subtitle
		A Critique of RDA Rule 9.7
+	Instrument	i
+	Contributed to or performed	title
±	Name variant	fornames surname numeration title
		fornames surname

Sample new identity



Sample new identity continued



#### Saved example new identity

#### Benefits of ISNI

- One key for them all
- ISO Standard
- Utilizing existing metadata sources and organizational structures

# ISNI is a MASTER KEY



#### Possible drawbacks of ISNI?

- Could OCLC buy it?
- Still "Pay to Play" barrier to participation
- No open way to query the data
- ILS software will need to utilize identifiers instead of strings
  - URIs in MARC



New silo, different kind of farm?

## <u>WikiData</u>

A possible (better) alternative to ISNI?

"Wikidata is a free and open knowledge base that can be read and edited by both <u>humans</u> and machines.?

#### Acknowledgements

- PCC Identity Management in NACO Task Group Members
- NYTSL
- Colleagues at Columbia
- You! You're the best!

## Thanks!

Questions?

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