## Why do we do it? Understanding the Research Value of Web Archives

Pamela Graham
Director, Humanities & Global Studies
Director, Center for Human Rights Documentation & Research
Columbia University Libraries

- Challenges of user access to web archives
- Diversity of Web Archiving purposes and relevance to use

Researcher initiatives



## Challenges for Users of Web Archives

Discovery Curve

Cultural Understanding of the Web

Functional limitations of Web Archives

Lack of scholarly standards and practices



Web as	Content	Use	Discovery
Repository	Discrete objects; stand alone value; analogous to pre- web forms;	close reading/ viewing and analysis; used in tandem with non-web	Item / series-level cataloging and description; connection to related non-web items
Platform / field site	Websites, "web spheres"; Context is important	Analysis of language use, networking and linking patterns, "utilitarian" functions	Collection level / website level description, web search as research, datamining, analytical and visualization tools
Technology	Code, CSS, scripts, design elements	History of the web; programming; experience of the web	Help!

### Big UK Domain Data for the Arts and Humanities





Web archives are an increasingly important resource for arts and humanities researchers, yet we have neither the expertise nor the tools to use them effectively. Both the data itself and the process of collection are poorly understood, and it is possible only to draw the broadest of conclusions from current methods of analysis. The project will work with the dataset derived from the UK domain crawl from 1996 to 2013 (that is, when legal deposit legislation was extended to cover digital materials), totalling approximately 65 terabytes and constituting many billions of words. For the arts and humanities, this is very big data indeed.

A key objective of the project will be to develop a theoretical and methodological framework within which to study this data, which will be applicable to the much larger on-going UK domain crawl, as well as in other national contexts. Researchers will work with developers at the British Library to co-produce tools which will support their requirements, testing different methods and approaches.

A major study of the history of UK web space from 1996 to 2013, including language, file formats, the development of multimedia content, shifts in power and access, and so on,

#### RECENT POSTS

- More project case studies available
- IHR workshop on web archiving
- Project case studies now available
- · Web archives as big data
- Big Data in the Humanities: lessons from papyrus and Instagram

#### ARCHIVES

- April 2016
- November 2015
- July 2015
- January 2015
- October 2014
- July 2014
- June 2014
- May 2014
- may 2014

#### **BUDDAH**

- Better methods, frameworks for web archive research
- Build skills and awareness of potential value
- Inform collection development
- Demonstrate overall research value of web archives





- Online reactions to institutional crises: BBC Online and the aftermath of Jimmy Savile by Rowan Aust. Rowan examines the way the BBC has responded to the scandal, given that Savile is present in so many archived programmes and articles.
- 'all writing is in fact cut ups': the UK Web Archive and Beat literature by Rona Cran. Rona's study is on the reception of Beat literature in the UK, in both academia and among the general public, at the end of the 20th century and the beginning of the 21st.
- Revealing British Eurosceptism in the UK Web Domain and Archive Case Study by Richard Deswarte. Richard reflects on studying his topic via web archives, with the advantages and pitfalls of this methodology.
- Digital barriers and the accessible web: disabled people, information and the internet, by Gareth Millward. Gareth explains how his plans for using the web archive to study what was available to the disabled had to be changed because of the particular challenges of using web archives for research.
- Do online networks exist for the poetry community? by Helen Taylor. Helen used the UK web archive to investigate poetry communities and how they interact with each other, with a particular focus on The Poetry Forum and the online presence of the Oxford University Poetry Society.

#### **BUDDAH**

PROJECT REPORTS





#### Home

Tweets from https://twitter.com/resaw\_eu/lists/resaw

**RESAW, a Research Infrastructure for the Study of Archived Web Materials,** is a network established in 2012, aiming at promoting a collaborative European research infrastructure for the study of archived web materials.

#### Stories and News

Peter Webster, Web Historian, UK

ng religion Bernstein i

#### RESAW

With a view to promoting the establishing of a collaborative European research infrastructure for the study of archived web materials the RESAW network — A Research Infrastructure for the Study of Archived Web Materials — was established in late 2012.

#### Administration

Logir

Entries RS

Comments RS

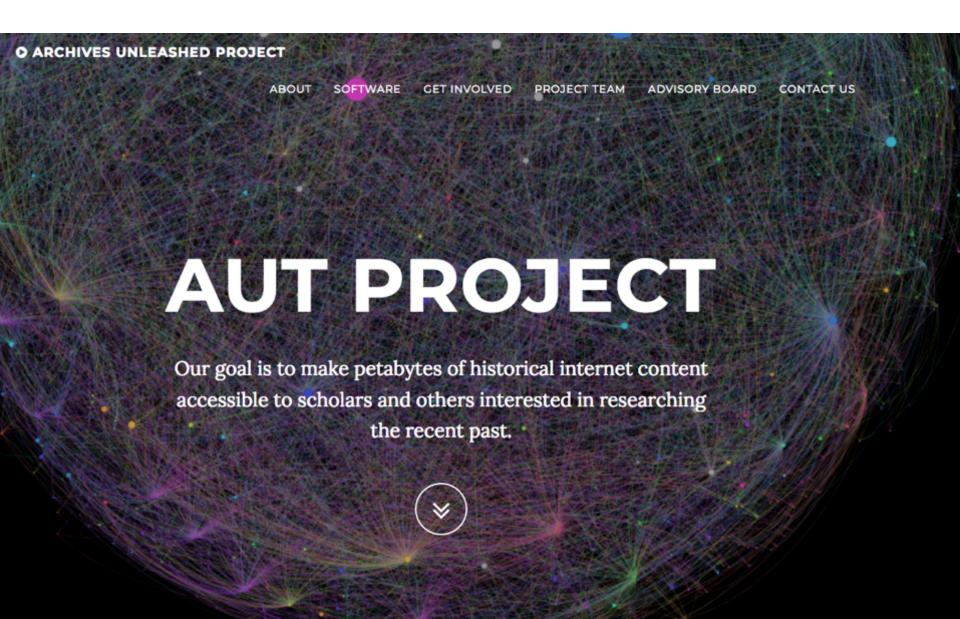
WordPress.org

Ian Milligan, Web Historian, Canada

le: "Ten Simple Rules for Collabo- Web Arch son Development" shop

#### Web Archives for Historians

iplinary Event Documentation: "TheFrom Da IRC Adventure" on our D





AU 4.0 The British Invasion, June 2014







The Archives Unleashed Project

Home

Welcome

Contact Us

About the Project

**Archives Unleashed Toolkit** 

Archives Unleashed Cloud

Warclight

Get Involved

**Events** 

Toronto Datathon

News (on Medium.com)

Get in touch

@unleasharchives on Twitter

@archivesunleashed on GitHub

Contact via email

#### Welcome to the Archives Unleashed Project

# The Archives Unleashed Project

#### Welcome

Archives Unleashed aims to make petabytes of historical internet content accessible to scholars and others interested in researching the recent past. Supported by a grant from the <u>Andrew W. Mellon Foundation</u>, we will be developing web archive search and data analysis to enable scholars and librarians to access, share, and investigate recent history since the early days of the World Wide Web.

Interested in the project? Subscribe to our mailing list! Or you can follow the links at left for information about the project, the Archives Unleashed Cloud, Archives Unleashed Toolkit, or our events.

We're always looking for ways to engage archivists, librarians, researchers, developers, or any others interested in born-digital heritage!

#### Contact Us

Questions? Comments? Please contact us, either by leaving an issue on one of our <u>GitHub projects</u> or by <u>sending us an e-mail</u>. Are you a S user? Join our Slack team!

CC-BY 2018 | Site built with Hugo using the Material theme

